**Amherst Railroad Hobby Show – 2024**

We are offering all vendors the opportunity to advertise at our 2024 Railroad Hobby Show. The costs and file requirements are listed below.

**Option #1** – Eighth Page Ad (1/8). 3.50” wide x 2.35” high, four-color (CMYK), 300 ppi resolution, formats: PDF, JPEG. Please note that this does NOT include a monitor ad. **$75.00**

**Option #2** – Quarter Page Ad (1/4). 3.50” wide x 4.85” high, four-color (CMYK), 300 ppi resolution, formats: PDF, JPEG. Please note that this includes a monitor ad (see monitor specs below). **$150.00**

**Option #3** – Half Page Ad (1/2). 7.25” wide x 4.85” high, four-color (CMYK), 300 ppi resolution, formats: PDF, JPEG. Please note that this includes a monitor ad (see monitor specs below). **$300.00**

**Option #4** – Full Page Ad. 7.25”wide x 9.875” high, four-color (CMYK), 300 ppi resolution, formats: PDF, JPEG. Please note that this includes a monitor ad (see monitor specs below). **$1000.00**

**Monitor Display Ads** – 4.267” wide x 2.75” high, three-color (RGB), 300 ppi resolution, formats: PDF, JPEG

NOTE: If selecting options 2, 3 or 4, you must send specs for your ad as well as for the Monitor Display – two different specs.

**More than 20,000 people interested in railroads will see**

**YOUR ADVERTISEMENT!!**

**VIDEO DISPLAY MONITORS IN ALL FOUR (4) BUILDINGS!**

**Please email all advertisements to** **showoffice@amherstrail.org** **by 12/1/23.**