June 26, 2021

Ladies and Gentlemen, Exhibitors and Friends:



Attached is your contract to the Amherst Railway Society's Railroad Hobby Show. As always, this document serves to alert you to any changes in procedure. Our 55<sup>th</sup> Show will be approximately the same size as last year, with typical minor changes in the layout in some buildings. Other changes or updates include:

## Tables:

- > The per table price HAS NOT changed for 2022. Pricing is \$170.00. It includes 1 badge as in the past.
- SAVINGS: If you return the properly COMPLETED, SIGNED & PAID contract by September 25, 2021, you will be able to deduct 10% of the table costs (table costs only). The contract is basically the same as last year, but please check out the details. Contracts not properly filled out and/or the correct amount not paid will be returned and you will risk losing your tables for the 2022 Show.
- Display tables that are comped are only for Non-Profit organizations. Exhibitors selling at the Show will be charged for display tables at the current table rate.

## Badges:

- The cost per badge HAS NOT changed. As in the past, the FIRST badge is FREE! Also, IF YOU PURCHASE YOUR BADGES when you return your contract, they are, again, only \$12.00 each. They are \$13.00 if purchased at the SHOW.
- Badges will continue to hang from lanyards. They will have individual's names, company names, city & state; please fill out the name badge form and return with your contract. <u>All badges purchased after</u> <u>January 1, 2022 will be \$13.00 per badge</u>.
- Credit Cards: Once again, you may pay by credit card or paypal. Call the Show Office for details.

## Other Items and Changes:

- IMPORTANT: If you cannot attend this year's Show, please let us know by the contract deadline of October 23, 2021. RSVP regrets are important so that we can fill space and still have you back the following year. You just have to let us know. If we do NOT hear from you, we will assume you have discontinued your business or no longer wish to attend the Show.
- > *IMPORTANT*: Details about exhibitors having LIABILITY INSURANCE have not changed and will be handled as we have for the past 5 years.
- The Show Office will remain in the same location in the BLC. Remember to go to the Show Office before entering the buildings for set up...please, no exceptions.
- Please use the Amherst Railroad Show Office address: P O Box 247, Monson, MA 01057 for all returns of contracts and payments.
- The "Exhibitors Lounge" will be available again during show hours in the BLC. It is a refreshments area separated from the rest of the show located in the BLC and dedicated for exhibitors ONLY. You must have an exhibitor's badge to enter.
- Please check your e-mail address on your contract; please provide an e-mail address if you do not currently have one on file with us as all additional contact is now done via email address.
- > ADVERTISING Options: Please check the blue advertisement option page. There are no changes.

As always, if you have any suggestions, please send to showoffice@amherstrail.org. We appreciate all that you do for our event. See you in late January, 2022 for our 55<sup>th</sup> Show!

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