

# Amherst Railway Society Announces

## “Allied Membership”

Any Exhibitor and/or Organization that is “railroad related” is eligible for “Allied Membership” in the Amherst Railway Society. This is a non-voting “membership” made available for manufacturers, non-profit organizations, publishing companies, collectors and/or any railroad related entity that wishes to gain more exposure through the Amherst Railway Society. You do not need to be a current attendee/invitee of the Railroad Hobby Show to become an Allied Member.

Allied Membership includes:

- A listing on both the AmherstRail.org and the RailroadHobbyShow.com websites.
- An ad in every newsletter for that fiscal year (designed by us or you, to our specs.)
- Automatic Gold Sponsorship in any Virtual Railroad Hobby Show Presentation
  - o Show and Tell
  - o vRHS
  - o Weekly virtual Snippets
- An invitation to speak at one of our “in-person” Monthly Meetings throughout the year. We will put you up in a nearby hotel and provide you with per diem for food and travel. This is a 45 – 60 minute presentation.
- “Location-Lock-in” at the Annual Railroad Hobby Show. Details include:
  - o Keep the same location at the largest train show in the US.\*
  - o Preference to move if desired.
  - o Early Set-Up if desired.
  - o Up to 4 two-day passes to distribute to clients and/or friends.
  - o An interview in our RHS “Press Room” to be recorded and shared with your organization.
  - o Automatic ¼ page Ad in the Handout Booklet at each RRHS (20,000 printed; this does not include ½ or full page ads, but you can upgrade.)
  - o Automatic Ad in the video Rotator screens located throughout the fairgrounds during the RRHS.
- Automatic entry in the vRHS Preview Presentation Show, including an interview and details regarding your location and how to find you.
- 10% discount on tables or enterprise contracts at the Annual Railroad Hobby Show (this “allied membership discount” can be used with the additional discount of early-bird payment for a total of a 20% table discount.)
- A logo in the Allied Member Location on the “Wall of Fame” at our Headquarters.
- One FaceBook or Social Media shout out each quarter (new product, membership, restoration progress report, etc.)
- Listing at all Amherst Belt Lines events (usually 5-7 a year at various Train Shows.)

Allied membership is an annual membership of \$1800.00 and runs from July 1 to June 30 to coincide with our fiscal year and include the RRHS in that fiscal year.

\* We will keep you in your current location unless the Eastern States Exposition Organization alters any buildings (thru expansion and/or upgrades) or building code changes.